

FRONT



5" x 7" Postcard

SAFE MARGIN: Your file needs to include a 0.125" safe margin necessary for production. Safe margin is the area around the edge of the sheet. All important elements (text, logos etc.) should not extend beyond this margin or they may be cut off.

TRIM LINE (Finished Size): This is where your artwork will be trimmed.

BLEED: Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming.

NO INK ZONE

- **IMPORTANT**
Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outlines.

BACK

POSTAGE
GOES
HERE



5" x 7" Postcard

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3.5"

THIS AREA IS USED FOR
MAILING ADDRESS
BASED ON USPS GUIDELINES.

2.5"

4.5"

.625"