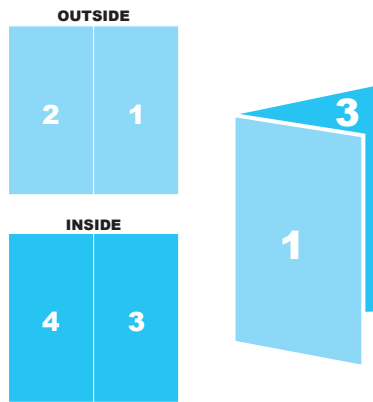


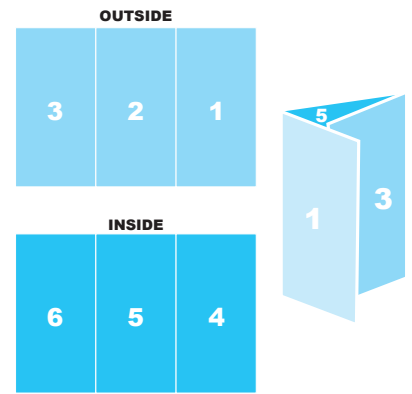
HALF-FOLD

Folded in half.



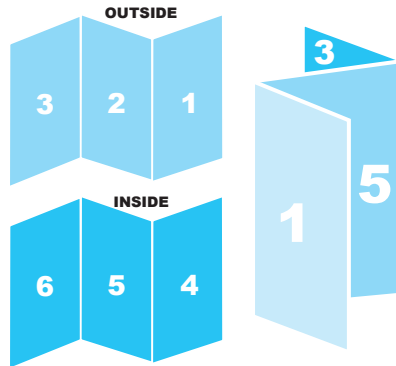
TRI-FOLD

Three-panel piece has both side sections folded inward, one on top of the other. Each panel is 1/3 the length of the brochure.



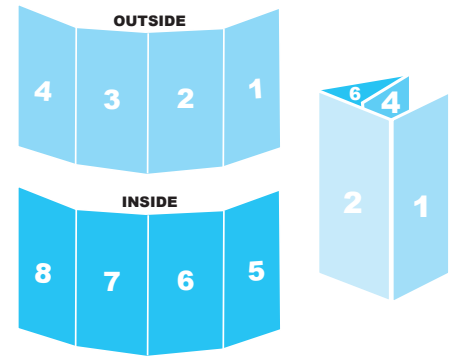
Z-FOLD

Back and forth folds that create three panels. Each section is 1/3 the length of the printed piece.



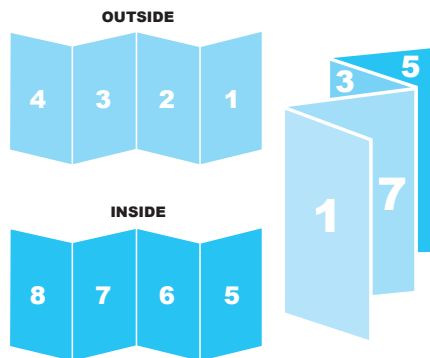
ROLL FOLD

Fold where the page is folded inward at one end and then folded inward again one more time as if you were rolling the page up.



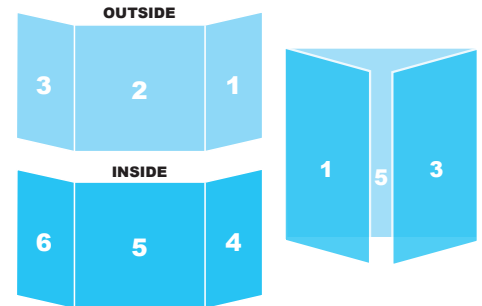
ACCORDION FOLD

Folded three times at right angles to form a W-shaped 4-page uncut section. Offered as 4 or 5 panels.



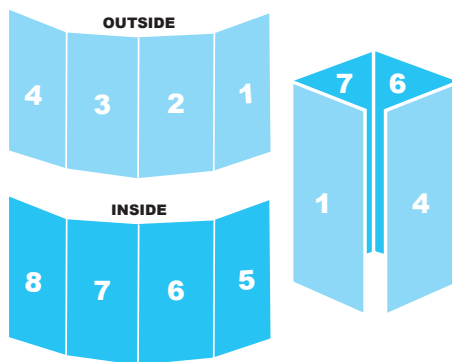
GATEFOLD

Both sides of an oversized page fold into the gutter in overlapping layers.



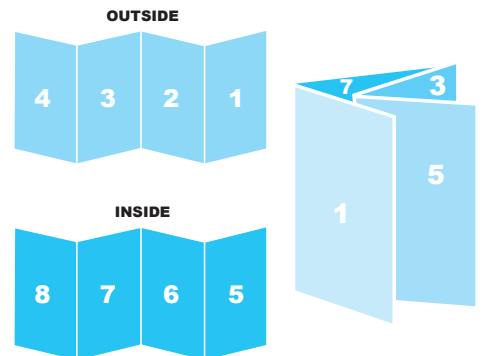
DOUBLE GATEFOLD

Single gatefold, with an additional fold on the center.



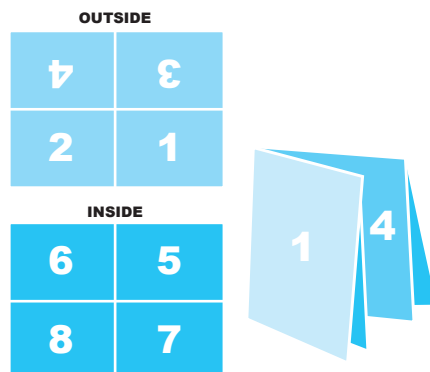
DOUBLE PARALLEL FOLD

Page is folded in half and then folded in half again. Folds are parallel.



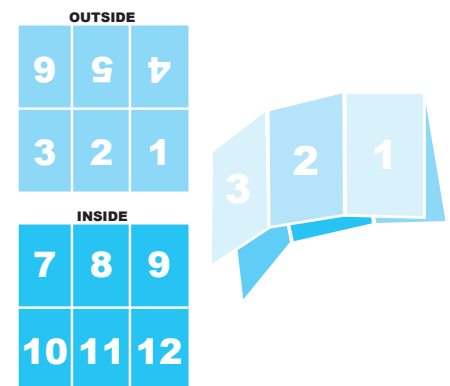
FRENCH FOLD

Fold a flat sheet in half horizontally, then fold it in half again vertically.



HALF FOLD THEN TRI-FOLD

Page is folded in half and then tri-folded.



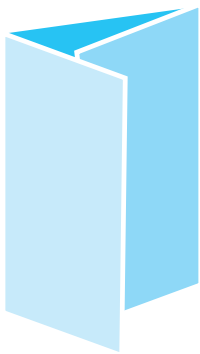


FOLDING TYPES

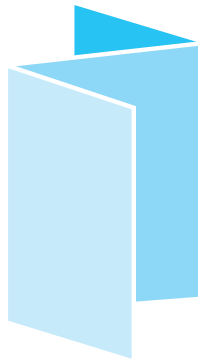
HALF FOLD



TRI-FOLD



Z-FOLD



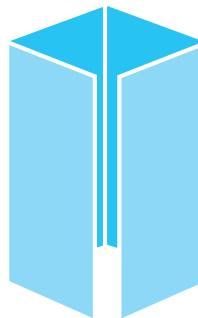
GATE FOLD



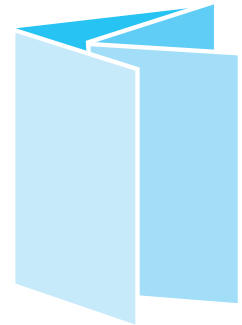
ACCORDIAN FOLD



DOUBLE GATE FOLD



DOUBLE PARALLEL FOLD



FRENCH FOLD



ROLL FOLD



HALF FOLD THEN TRIFOLD

